

I. CORE CURRICULUM 44

II. MAJOR REQUIREMENTS 51
An overall 2.0 GPA is required in the major/18 sh must be completed at Appalachian

Core Courses (12 sh) (An overall 2.0 in the core courses meets the Communication Proficiency)

- COM 1100____(3) Foundations of Human Communication
- COM 2101____(3) (S) Public Speaking
- COM 2300____(3) Introduction to Mass Communications
- COM 2310____(3) (W) Communication Ethics

Major Courses (27 sh)

- COM 2316____(3) Audio Production I
- COM 2612____(3) (W) Broadcast News Writing
- COM 3300____(3) Mass Media & Society
- COM 3301____(3) (W) Writing for the Electronic Media
- COM 3316____(3) Television Studio Production
- COM 3333____(3) Electronic Media Programming
- COM 4315____(3) Electronic Media Management
- COM 4316____(3) Video Production I
- COM 4317____(3) Electronic Media Regulation

Major Designators

2 Writing (W) ___ ___

1 Speaking (S) ___

*Com Proficiency ___

*An overall "C" average is required in the core courses within the major to meet Communication Proficiency

Other Designators

4 Writing (W) ___ ___ ___ ___

(English 1000/1100 will count as 2 W)

4 Multi-cul (MC) ___ ___ ___ ___

(His 1101/1102 will count as 2 MC)

2 Num Data (ND) ___ ___

2 Computer (C) ___ ___

1 Cross-dis (CD) ___

Choose 12 sh from:

- COM 2600____(3) (C/W) Introduction to Journalism
- COM 3306____(3) Audio Production II
- COM 3640____(3) Media Planning
- COM 3928____(3) (C) Communication Research Methods
- COM 4302____(3) Broadcast Performance Techniques
- COM 4416____(3) Video Production II
- COM 4550____(3) Global Electronic Media Systems

III. MINOR REQUIRED 15 – 18
9 sh of a minor must be completed at Appalachian/Business Minors require an overall 2.0 GPA except the Information Systems Minor which requires a 2.50 GPA. Each minor differs in number of hours and requirements – see catalog

IV. FREE ELECTIVES (to total a minimum of 122 sh) 9 - 12
2 sh of free electives outside the major discipline are required 122

Suggested Electives: SOC 1100, SOC 3750, PS 1100, PS 1200, CI 4950, COM courses at the 2000 level or above